A analysis for the New York Citi Bike Program, in which responsible for overseeing the largest bike sharing program for 200,000+ data points in the United States

in order to generate business insights in terms of visualize the peak time in both summer and winter period and the top start location in Jersey City, New Jersey.

Data Source:  
I will be using the 2019 Citi bikes data’s  
[Citi Bike Data](https://www.citibikenyc.com/system-data) webpage

My Findings:

1. The current major Citi bike riders fall into young male group between 18 -20 but number of female riders increases over time as they are showing interest to start riding during the weekend.
2. As the temperature gets cold as winter begins, people tend not to ride as well because of the lack of comfort individuals face when riding in low temperatures. Therefore, at some point the ridership does not grow. However, the total amount of annual member have been kept increased over time in 2019
3. More and more people choose to live in Jersey City.
4. **Limitation**

There were 6.64% user who did not provide gender information